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Press Release

Realize the Difference and Profit with the Results Axxiom Recommends Original Manufacturer Equipment to Assure Quality and Reliability

Houston, TX: Axxiom Manufacturing, Inc., headquartered in Fresno, Texas, designs and manufactures the product line of Schmidt abrasive blasting equipment and components. Schmidt products have been manufactured and sold around the world through a network of qualified distributors for more than 35 years and have represented the most advanced engineered solutions in the surface preparation industry. Consistent research and product development have led to a steady stream of innovations which have improved product performance and enhanced worker safety in the changing environment of surface preparation.

In a 2007 study conducted by the Organization for Economic Development and Cooperation (OECD) titled [The Economic Impact of Counterfeiting and Piracy](#), it was reported that items produced and distributed by counterfeiters and pirates “are often substandard and can even be dangerous, posing health and safety risks that range from mild to life-threatening.” The report further noted that these practices, economy-wide, “undermine innovation, which is key to economic growth.”

John Pirotte, President of Axxiom, commented “We are concerned about brand value and reputation when the source of products is confusing to the end-user. Our investment in product development includes an active awareness and concern for reliable product performance and safety in use. Since the specific results of that development investment are proprietary, product imitations may not encompass or consider all of the issues that were considered and engineered into Schmidt brand products.”

The OECD is a forum where the governments of 30 democracies work together to address the economic, social and environmental challenges of globalization.

For reliable and safe operations, Axxiom recommends that original equipment purchased from factory authorized and trained distributors be specified and employed in abrasive blasting operations.

For more information call Axxiom Manufacturing at 800-231-2085 or visit our website www.AxxiomMfg.com.

For Immediate Release

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